

# La Opala RG

13 November 2020

Reuters: LAOP.NS; Bloomberg: LOG IN

### Operational performance in line

La Opala RG's (LOG) 2QFY21 operational performance was in line with our expectations. Revenue declined by ~38% YoY whereas EBITDA was down ~55% YoY. Sequentially, revenue grew by ~320% on account of recovery in general trade and e-commerce. Modern trade outlook remains weak in the near term as the Future Group was a key player for LOG (ex-Future, business has shown some recovery in 2QFY21). As business was not operating at optimum capacity, profitability numbers are not comparable; we give more weightage to sequential improvement. Utilisation was up at ~60% (2QFY21) vis-à-vis June'20 exit utilisation of ~30%. We highlight that along with volume recovery, LOG witnessed positive growth in realisation. The management indicated that Oct'20 and Nov'20 till date have seen better momentum on account of the festive season. The bigger furnace was restarted recently and will see ramp up in the coming months. This furnace accounts for ~60% of capacity in our view. However, the company is planning to close the other furnace by end-Nov'20 for repairs & maintenance work and should resume operation in 3-4 months. We highlight that peers like Borosil have stopped producing from the start of the year and is mainly liquidating the closing stock. Apart from the organized players, LOG is better placed to gain mind and wallet share from the unorganized segment by leveraging its distribution presence. We like the management's strategy to appoint dedicated people for business development activities. The company has recently appointed Mr. Manoj Samal as Head of Sales & Distribution for general trade. He has worked in Bajaj Electricals earlier as Head of Distribution. Similarly, one more person is expected to join over the next couple of weeks who would focus on B2B, Large Format Stores and E-commerce. We are of the view that in these challenging times, LOG is one of the very few players with the ability to survive and thrive as against numerous small & regional players and mainly the unorganized players. Significant cash reserves, even after providing for future expansion, give the company an edge over the peers. Once the Covid situation normalizes, the management's plan of accelerating media spends would boost overall demand and market development. We do not expect any capacity expansion plans by any other opalware players in the near term. Also, other categories of the tableware market, which are dominated by the unorganized sector, will continue to face significant pressure. We believe that the structural story of opalware segment remains intact and LOG being the market leader with excellent track record and credible financial performance stands to gain from the same. We maintain Buy rating on LOG by revising our earnings estimates, indicating an upside of ~16% from CMP.

### **BUY**

Sector: Tableware

**CMP**: Rs207

Target Price: Rs240

Upside: 16%

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#### **Key Data**

| Current Shares O/S (mn)  | 111.0      |
|--------------------------|------------|
| Mkt Cap (Rsbn/US\$mn)    | 23.0/308.1 |
| 52 Wk H / L (Rs)         | 252/131    |
| Daily Vol. (3M NSE Avg.) | 236,566    |

### Price Performance (%)

| 1 M   | 6 M   | 1 Yr       |
|-------|-------|------------|
| (3.9) | 19.9  | 31.8       |
| 6.4   | 38.0  | 6.5        |
|       | (3.9) | (3.9) 19.9 |

Source: Bloomberg

| Particulars     | 2QFY20 | 1QFY21 | 2QFY21 | YoY %    | QoQ %    | 1HFY20 | 1HFY21 | YoY%     |
|-----------------|--------|--------|--------|----------|----------|--------|--------|----------|
| Net sales       | 679    | 101    | 424    | -37.5    | 319.5    | 1,260  | 525    | -58.3    |
| Gross margin %  | 83.8   | 152.8  | 64.6   | -1912bps | -8820bps | 87.7   | 81.6   | -603bps  |
| Staff costs     | 118    | 85     | 80     | -31.7    | -5.8     | 234    | 166    | -29.3    |
| % sales         | 17.3   | 84.3   | 18.9   | 162bps   | -6539bps | 18.6   | 31.5   | 1293bps  |
| Power costs     | 99     | 46     | 29     | -70.5    | -37.2    | 210    | 76     | -63.9    |
| % sales         | 14.6   | 45.9   | 6.9    | -769bps  | -3903bps | 16.6   | 14.4   | -225bps  |
| Other expenses  | 77     | 50     | 40     | -48.1    | -20.9    | 137    | 90     | -34.3    |
| % sales         | 11.3   | 49.7   | 9.4    | -192bps  | -4035bps | 10.9   | 17.1   | 626bps   |
| EBITDA          | 276    | -27    | 125    | -54.7    | -555.6   | 523    | 97     | -81.4    |
| EBITDA margin % | 40.6   | -27.1  | 29.4   | -1113bps | 5657bps  | 41.5   | 18.6   | -2297bps |
| Depreciation    | 41     | 32     | 30     | -28.3    | -7.8     | 82     | 62     | -24.4    |
| Other income    | 53     | 7      | 1      | -99.0    | -92.8    | 92     | 8      | -91.5    |
| PBT             | 286    | -53    | 95     | -66.7    | -279.4   | 531    | 42     | -92.1    |
| ETR             | 13.3   | 42.8   | 22.3   | 908bps   | -2041bps | 14.9   | 19.5   | 460bps   |
| Adj PAT         | 248    | -30    | 74     | -70.2    | -343.3   | 452    | 44     | -90.4    |
| Adj EPS         | 2.2    | -0.3   | 0.7    | -70.2    | -343.3   | 4.0    | 0.4    | -90.4    |

Source: Company, Nirmal Bang Institutional Equities Research

**Exhibit 1: Financial summary** 

| Y/E March (Rsmn) | FY19  | FY20  | FY21E | FY22E | FY23E |
|------------------|-------|-------|-------|-------|-------|
| Net Sales        | 2,781 | 2,700 | 1,504 | 2,863 | 3,772 |
| Growth YoY%      | 7.3   | -2.9  | -44.3 | 90.4  | 31.7  |
| Gross margin %   | 86.0  | 84.2  | 82.5  | 84.0  | 85.5  |
| EBITDA           | 1,124 | 1,045 | 451   | 1,091 | 1,546 |
| EBITDA margin %  | 40.4  | 38.7  | 30.0  | 38.1  | 41.0  |
| Adj PAT          | 740   | 843   | 249   | 748   | 1,117 |
| Adj EPS          | 6.6   | 7.5   | 2.2   | 6.6   | 9.9   |
| Growth YoY%      | 0.8   | 13.8  | -70.5 | 200.4 | 49.4  |
| RoIC (%)         | 32.5  | 32.4  | 8.6   | 24.8  | 33.3  |
| RoCE(%)          | 18.5  | 16.4  | 4.9   | 14.6  | 20.3  |
| RoE(%)           | 14.3  | 15.7  | 4.5   | 12.8  | 17.5  |
| P/E (x)          | 31.6  | 27.8  | 94.0  | 31.3  | 20.9  |
| EV/EBITDA        | 18.7  | 19.9  | 46.6  | 19.3  | 13.4  |
| P/BV (x)         | 4.4   | 4.3   | 4.2   | 3.9   | 3.5   |

Source: Company, Nirmal Bang Institutional Equities Research

**Exhibit 2: Change in earnings estimates** 

| Canadidated (Dama)  | Old Estimates |       | 5     | Ne    | w estimate | S     | C      | hange (%) |       |
|---------------------|---------------|-------|-------|-------|------------|-------|--------|-----------|-------|
| Consolidated (Rsmn) | FY21E         | FY22E | FY23E | FY21E | FY22E      | FY23E | FY21E  | FY22E     | FY23E |
| Revenue             | 1,193         | 2,338 | 3,848 | 1,504 | 2,863      | 3,772 | 26.0%  | 22.5%     | -2.0% |
| EBITDA              | 414           | 940   | 1,601 | 451   | 1,091      | 1,546 | 9.0%   | 16.1%     | -3.4% |
| APAT                | 315           | 682   | 1,169 | 249   | 748        | 1,117 | -21.0% | 9.6%      | -4.5% |

Source: Nirmal Bang Institutional Equities Research

Exhibit 3: Change in valuation and TP

| 0         | ld  | New       |     | Cha       | inge |
|-----------|-----|-----------|-----|-----------|------|
| Target PE | TP  | Target PE | TP  | Target PE | TP   |
| 28        | 233 | 28        | 240 | -         | 3%   |

Source: Nirmal Bang Institutional Equities Research

### We are building in ~12% revenue CAGR over FY21-23E

Exhibit 4: Revenue growth - we are building in ~12% CAGR over Exhibit 5: Earnings growth - we are building in ~10% CAGR over FY20-23E over FY20-23E



Source: Company, Nirmal Bang Institutional Equities Research

Source: Company, Nirmal Bang Institutional Equities Research

### We have a Buy on LOG with TP of Rs240, indicating an upside of 16% from CMP

**Exhibit 6: Valuation summary** 

| Particulars            | Details | Comments                                 |
|------------------------|---------|--|
| Sept'22E EPS           | 8       | -  |
| Target PE multiple (x) | 28      | In-line with 10-year average PE multiple |
| Target price           | 240     | -  |

Source: Nirmal Bang Institutional Equities Research

Exhibit 7: One-year forward P/E



Source: Bloomberg, Company, Nirmal Bang Institutional Equities Research



### **Financials**

**Exhibit 8: Income statement** 

| Y/E March (Rsm) | FY19  | FY20  | FY21E  | FY22E | FY23E |
|-----------------|-------|-------|--------|-------|-------|
| Net Sales       | 2,781 | 2,700 | 1,504  | 2,863 | 3,772 |
| Growth YoY%     | 7.3%  | -2.9% | -44.3% | 90.4% | 31.7% |
| COGS            | 390   | 427   | 263    | 458   | 547   |
| Gross margin %  | 86.0  | 84.2  | 82.5   | 84.0  | 85.5  |
| Staff costs     | 445   | 486   | 316    | 501   | 634   |
| Other expenses  | 822   | 743   | 474    | 813   | 1,045 |
| EBITDA          | 1,124 | 1,045 | 451    | 1,091 | 1,546 |
| Growth YoY%     | 5.2   | -7.0  | -56.8  | 141.9 | 41.7  |
| EBITDA margin % | 40.4  | 38.7  | 30.0   | 38.1  | 41.0  |
| Depreciation    | 165   | 160   | 178    | 232   | 240   |
| EBIT            | 959   | 885   | 273    | 859   | 1,306 |
| Interest        | 7     | 6     | 6      | 6     | 6     |
| Other income    | 174   | 167   | 66     | 146   | 192   |
| PBT (bei)       | 1,126 | 1,046 | 333    | 999   | 1,492 |
| PBT             | 1,126 | 1,046 | 333    | 999   | 1,492 |
| ETR             | 34.3  | 19.5  | 25.2   | 25.2  | 25.2  |
| PAT             | 740   | 843   | 249    | 748   | 1,117 |
| Adj PAT         | 740   | 843   | 249    | 748   | 1,117 |
| Growth YoY%     | 0.8   | 13.8  | -70.5  | 200.4 | 49.4  |

Source: Company, Nirmal Bang Institutional Equities Research

Exhibit 10: Balance sheet

| Y/E March (Rsm)               | FY19  | FY20  | FY21E | FY22E | FY23E |
|-------------------------------|-------|-------|-------|-------|-------|
| Share capital                 | 222   | 222   | 222   | 222   | 222   |
| Reserves                      | 5,069 | 5,229 | 5,378 | 5,827 | 6,497 |
| Net worth                     | 5,291 | 5,451 | 5,600 | 6,049 | 6,719 |
| Long term debt                | -     | -     | -     | -     | -     |
| Short term debt               | 9     | 49    | 49    | 49    | 49    |
| Total debt                    | 9     | 49    | 49    | 49    | 49    |
| Other non-current liabilities | 348   | 266   | 266   | 266   | 266   |
| Total Equity & Liabilities    | 5,648 | 5,766 | 5,915 | 6,364 | 7,034 |
| Gross block                   | 2,186 | 2,244 | 3,244 | 3,394 | 3,474 |
| Accumulated depreciation      | 971   | 1,131 | 1,309 | 1,542 | 1,782 |
| Net Block                     | 1,214 | 1,113 | 1,935 | 1,852 | 1,692 |
| CWIP                          | 23    | 248   | 23    | 40    | 60    |
| Intangible and others         | -     | 113   | 113   | 113   | 113   |
| Other non-current assets      | 183   | 178   | 178   | 178   | 196   |
| Investments                   | 3,558 | 3,403 | 3,435 | 3,554 | 3,873 |
| Trade receivables             | 482   | 438   | 288   | 510   | 620   |
| Inventories                   | 484   | 550   | 371   | 628   | 827   |
| Cash & Cash equivalents       | 38    | 38    | -151  | -189  | 5     |
| Other current assets          | 30    | 30    | 30    | 60    | 80    |
| Total current assets          | 1,034 | 1,057 | 538   | 1,008 | 1,531 |
| Trade payables                | 129   | 121   | 82    | 157   | 207   |
| Other current liabilities     | 235   | 225   | 225   | 225   | 225   |
| Total current liabilities     | 364   | 346   | 307   | 382   | 431   |
| Total Assets                  | 5,648 | 5,766 | 5,915 | 6,364 | 7,034 |

Source: Company, Nirmal Bang Institutional Equities Research

**Exhibit 9: Cash flow** 

| Y/E March (Rsm)            | FY19  | FY20  | FY21E | FY22E | FY23E |
|----------------------------|-------|-------|-------|-------|-------|
| РВТ                        | 1,126 | 1,046 | 333   | 999   | 1,492 |
| Depreciation               | 165   | 160   | 178   | 232   | 240   |
| Interest                   | 7     | 6     | 6     | 6     | 6     |
| Other adjustments          | -166  | -161  | -66   | -146  | -192  |
| Change in Working capital  | -272  | -44   | 291   | -434  | -279  |
| Tax paid                   | -352  | -276  | -84   | -251  | -376  |
| Operating cash flow        | 507   | 732   | 658   | 406   | 891   |
| Capex                      | -164  | -359  | -775  | -167  | -100  |
| Free cash flow             | 343   | 373   | -117  | 239   | 791   |
| Other investing activities | -150  | -92   | 33    | 28    | -145  |
| Investing cash flow        | -313  | -451  | -742  | -139  | -245  |
| Issuance of share capital  | -     | -     | -     | -     | -     |
| Movement of Debt           | -30   | 40    | -     | -     | -     |
| Dividend paid (incl DDT)   | -147  | -321  | -100  | -299  | -447  |
| Other financing activities | -7    | -6    | 1     | -6    | -6    |
| Financing cash flow        | -184  | -288  | -98   | -305  | -452  |
| Net change in cash flow    | 10    | -7    | -182  | -38   | 194   |
| Opening C&CE               | 28    | 38    | 31    | -151  | -189  |
| Closing C&CE               | 38    | 31    | -151  | -189  | 5     |

Source: Company, Nirmal Bang Institutional Equities Research

**Exhibit 11: Key ratios** 

| Y/E March (Rsm)                | FY19 | FY20 | FY21E | FY22E | FY23E |
|--------------------------------|------|------|-------|-------|-------|
| Per share (Rs)                 |      |      |       |       |       |
| Adj EPS                        | 6.6  | 7.5  | 2.2   | 6.6   | 9.9   |
| Book value                     | 46.8 | 48.2 | 49.6  | 53.5  | 59.5  |
| DPS                            | 1.2  | 1.3  | 2.8   | 0.9   | 2.6   |
| Valuation (x)                  |      |      |       |       |       |
| P/Sales                        | 8.4  | 8.7  | 15.6  | 8.2   | 6.2   |
| EV/sales                       | 7.6  | 7.7  | 14.0  | 7.3   | 5.5   |
| EV/EBITDA                      | 18.7 | 19.9 | 46.6  | 19.3  | 13.4  |
| P/E                            | 31.6 | 27.8 | 94.0  | 31.3  | 20.9  |
| P/BV                           | 4.4  | 4.3  | 4.2   | 3.9   | 3.5   |
| Return ratios (%)              |      |      |       |       |       |
| RoCE                           | 18.5 | 16.4 | 4.9   | 14.6  | 20.3  |
| RoE                            | 14.3 | 15.7 | 4.5   | 12.8  | 17.5  |
| RoIC                           | 32.5 | 32.4 | 8.6   | 24.8  | 33.3  |
| Profitability ratios (%)       |      |      |       |       |       |
| Gross margin                   | 86.0 | 84.2 | 82.5  | 84.0  | 85.5  |
| EBITDA margin                  | 40.4 | 38.7 | 30.0  | 38.1  | 41.0  |
| PAT margin                     | 25.1 | 29.4 | 15.9  | 24.8  | 28.2  |
| Liquidity ratios (%)           |      |      |       |       |       |
| Current ratio                  | 9.0  | 9.2  | 8.8   | 8.4   | 8.7   |
| Quick ratio                    | 7.7  | 7.8  | 7.7   | 6.9   | 7.0   |
| Solvency ratio (%)             |      |      |       |       |       |
| Debt to Equity ratio           | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   |
| Turnover ratios                |      |      |       |       |       |
| Fixed asset turnover ratio (x) | 2.3  | 2.4  | 8.0   | 1.5   | 2.2   |
| Debtor days                    | 63   | 59   | 70    | 65    | 60    |
| Inventory days                 | 63   | 74   | 90    | 80    | 80    |
| Net Working capital days       | 17   | 16   | 20    | 20    | 20    |

Source: Company, Nirmal Bang Institutional Equities Research



# **Rating track**

| Date              | Rating     | Market price (Rs) | Target price (Rs) |
|-------------------|------------|-------------------|-------------------|
| 17 September 2013 | Buy        | 87                | 114               |
| 7 October 2012    | Buy        | 96                | 114               |
| 12 November 2013  | Buy        | 112               | 134               |
| 14 February 2014  | Buy        | 129               | 174               |
| 15 February 2014  | Buy        | 129               | 174               |
| 17 February 2014  | Buy        | 129               | 174               |
| 12 March 2014     | Buy        | 140               | 174               |
| 14 May 2014       | Buy        | 176               | 211               |
| 4 July 2014       | Buy        | 181               | 211               |
| 14 August 2014    | Accumulate | 243               | 254               |
| 9 October 2014    | Accumulate | 337               | 353               |
| 10 October 2014   | Accumulate | 340               | 353               |
| 7 November 2014   | Accumulate | 424               | 458               |
| 9 February 2015   | Buy        | 365               | 433               |
| 13 May 2015       | Buy        | 382               | 446               |
| 14 August 2015    | Accumulate | 530               | 590               |
| 16 November 2015  | UR         | 574               | -                 |
| 5 February 2016   | UR         | 641               | -                 |
| 17 May 2016       | UR         | 558               | -                 |
| 22 August 2016    | UR         | 582               | -                 |
| 16 November 2016  | UR         | 533               | -                 |
| 8 February 2017   | UR         | 478               | -                 |
| 11 May 2017       | UR         | 536               | -                 |
| 31 August 2017    | UR         | 481               | -                 |
| 1 July 2020       | Buy        | 185               | 233               |
| 14 August 2020    | Buy        | 195               | 233               |
| 13 November 2020  | Buy        | 207               | 240               |



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BUY > 15%

ACCUMULATE -5% to15%

SELL < -5%

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